

The background of the advertisement shows a warehouse worker in a grey shirt and dark pants, focused on packing cardboard boxes. The shelves are filled with stacks of brown cardboard boxes. In the foreground, on a dark surface, there are two rolls of tesa 4713 CST tape. One roll is partially unrolled, showing the blue and red adhesive tape. A red and blue tesa dispenser is also visible, with a piece of tape being cut. The overall scene is brightly lit, emphasizing the industrial and packaging context.

# NOW AVAILABLE: tesa<sup>®</sup> 4713 CST WITH PAPER FROM SUSTAINABLE SOURCES

## Reliable, competitive and environmentally friendly

- High-performance packaging tape for light-weight cartons
- Competitive solution suitable for industrial applications
- Backing material made with responsibly sourced, FSC<sup>®</sup>-certified paper
- Recycling-friendly tape according to INGEDE Method 12

# EFFICIENT AND ENVIRONMENTALLY FRIENDLY

Packaging materials must be reliable and competitive. But there is also a growing demand for sustainable solutions. tesa® 4713 is designed to meet all three of these requirements.

This high-performance packaging tape offers a good initial tack and strong adhesion even on recycled cardboard. It is temperature and humidity resistant, hand tearable, and easy to unwind.

tesa® 4713 is an environmentally friendly solution as it is made from responsibly sourced, FSC®-certified paper. This tape can be disposed together with the cardboard without disturbing the recycling process

### Product features

- High reliability for smooth processes
- Crepe paper backing and natural rubber adhesive
- Available in brown and white
- Printable for branding or advertising



For light-weight packaging



Excellent adhesion on different types of recycled cardboard



For manual and automatic application



FSC®-certified paper CST

Product	Backing	Type of adhesive	Color	Adhesion to steel [N/cm]	Total thickness [µm]	Tensile strength [N/cm]
tesa® 4713	FSC®-certified paper	Natural rubber	● ○	2.8	125	30

### Reduce and recycle

Ideally, this flyer should not have been printed. If paper products are unavoidable, the second-best option is to use responsibly sourced, e. g. FSC®-certified paper and recycle the product after use.

Distribution Partner



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